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Cybersecurity for small business: Email authentication

*used with permission from the FTC
by Andrew Smith, Director, FTC Bureau of Consumer Protection*

As a business person, you know about phishing, of course. At first glance, the email looks like it comes from a recognized company, complete with a familiar logo, slogan, and URL. But it's really from a cyber crook trying to con consumers out of account numbers, passwords, or cash. In addition to the serious injury these scams inflict on consumers, there's another victim of phishing: the reputable business whose good name was stolen by the scammer. And time it takes to launch a successful attack have decreased, increasing the amount of cyberattacks executed.



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Think Your Email is Secure? Learn how HUB Tech can work with you to secure your email environment. [Engage with a Security Specialist today](#)

Fake calls about your SSN

*used with permission from the FTC
by Jennifer Leach*

The FTC is getting reports about people pretending to be from the Social Security Administration (SSA) who are trying to get your Social Security number and even your money. In one version of the scam, the caller says your Social Security number has been linked to a crime (often, he says it happened in Texas) involving drugs or sending money out of the country illegally. He then says your Social is blocked but he might ask you for a fee to reactivate it, or to get a new number. And he will ask you to confirm your Social Security number.



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The importance of data backup

*used with permission from Norton by Symantec
by Christina Schubert*

The FTC is getting reports about people pretending to be from the Social Security Administration (SSA) who are trying to get your Social Security number and even your money. In one version of the scam, the caller says your Social Security number has been linked to a crime (often, he says it happened in Texas) involving drugs or sending money out of the country illegally. He then says your Social is blocked but he might ask you for a fee to reactivate it, or to get a new number.



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If you don't have a Cyber Security Awareness Training (CSAT) Platform, you should. [HUB Tech can show you how](#)

LEARN MORE ABOUT CSAT

No business can afford data loss. If you haven't tested your ability to recover, [let HUB Tech conduct a back up assessment](#)

KEY BENEFITS OF BACK UP



Security Awareness

Every month, HUB Tech will provide you with a helpful security tip or statistic to keep you in-the-know.

Bank and shop with caution.

Shopping from familiar websites is a good place to start. Stick with the reputable sites that are tried and true like Amazon or eBay. Also, when checking out and finalizing the purchase, look for the padlock symbol or the abbreviation https in the address bar at the top of your browser. This will ensure that you are on a secure, encrypted part of this webpage. Keeping an eye on your bank statements for suspicious activity is always a good idea, among these [other best practices](#) for shopping online.



Just for Laughs...



"You've got a call with Tom from 9-10, meetings from 10 to noon, lunch with Ellen and Steve, existential dread from 1-1:15, and then more meetings."

Monthly Quote

"To be yourself in a world that is constantly trying to make you something else is the greatest accomplishment."

-- **Ralph Waldo Emerson**

Business Continuity Tip

Be Prepared for Spring Weather

Spring brings warmer weather and cheerful sunny skies after the cold and gloom of winter, but it also brings spring weather you should prepare for. Flooding, severe thunderstorms, lightning, and tornadoes can threaten your home and your business.

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