



January 2018

FOCUS ON SECURITY

Tips to Improve Your Cybersecurity in 2018

2018 is upon us so here are our top five tips for things you can do to improve your cybersecurity in the new year. Cybersecurity has been the most critical issue in 2017, and that's not going to change. If you haven't begun addressing your organization's cybersecurity defense, let's start now!



#1 Train Your Employees

The best way to improve your IT security is to train your employees on best security practices. Educate them so they can recognize and avoid cyber threats like phishing and scams.

 [Read more »](#)

3 Security Advantages of Managed IT Services

Managed IT services, or outsourced remote network management, can help your business in many ways. It's a cost effective way of having your IT infrastructure monitored and maintained by experts instead of hiring an IT director. Or, it can free up your IT director and IT staff to work on more important projects than daily maintenance. But other than productivity and peace of mind, what are the security benefits of managed IT services?



Here are three security advantages you get with remote network management.

 [Read more »](#)

Fraud alert, freeze or lock after Equifax? Answers to questions people are asking you

*used with permission from FTC.gov
by Lisa Schifferle*

After the Equifax breach, your customers, clients, and employees may be coming to you with questions. Some people are considering placing a fraud alert on their credit file. Others are thinking about freezing or locking their credit files to help prevent identity thieves from opening new accounts in their name. Here are some FAQs to help you help them think through their options.



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Defending against ransomware using system design

*used with permission from Microsoft Secure
by Michael Melone, Principal Cybersecurity Consultant,
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Earlier this year, the world experienced a new and highly-destructive type of ransomware. The novel aspects of WannaCry and Petya were not skills as ransomware, but the combination of commonplace ransomware tactics paired with worm capability to improve propagation.



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Get It Before Your Competitors Start to Hyper-Compete

[Read our Solution Brief](#)

Hyperconvergence is no longer just a playing field for the enterprise. A decent entry level hyper converged solution now costs around \$20,000, meaning it's exactly what small businesses can afford.(1)

In fact, the right hyper converged solution will start making money in just seven months.(2) After that, the benefits are limitless and include:

- Better and faster performing applications
- Compatibility with cloud services
- The need for fewer skilled operators

Solutions from Hewlett Packard Enterprise like the HPE SimpliVity 380, powered by Intel® Xeon® processors, are taking off. 30% of SMBs are projected to adopt hyper converged solutions this year.(3) For more information on hyperconvergence — and why you should adopt it as soon as possible — **download our free solution brief today!**

*1*Blog, "SMBs Warming Up to Hyperconvergence," *ITBusinessEdge*, June 2017

2 White Paper, "HPE Hyper Converged 380 Business Value Analysis," *Porter Consulting*, May 2016

3 Webinar, "The State of Hyperconverged Integrated Systems in Midsize Enterprises," *Gartner*, 2015

Just for Laughs...

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"How am I? I don't know, let me check Google."

Monthly Quote

"Dreams about the future are always filled with gadgets."

-- Neil deGrasse Tyson

Business Continuity Tip

Steer Clear of Winter Problems

Winter weather has arrived! Here are some tips for your business to steer clear of common winter problems.

- **Keep your sidewalks clear.** Help keep people safe and prevent slips and falls...



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