TECH TALK
Newsletter

Cyber Security Awareness Training

Transitioning **your employees** from your **"most vulnerable target"** to **"becoming human firewalls"** is one of the smartest things you can do to improve your IT security posture.

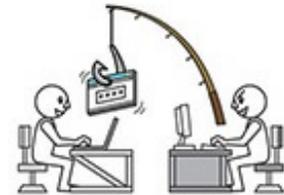**It's a multifaceted challenge HUB Tech can help you overcome?**

Phishing, Spear-phishing, Whaling, Social Engineering, Drive-by downloads, etc.

Read more »

What Is Spear Phishing?

used with permission from Norton by Symantec by Nadia Kovacs

Spear phishing isn't what you do when you're on vacation in Hawaii. It's a targeted attack on your personal information. An updated version of the old trick "phishing," where scam artists simply ask you for your password or other private information, spear phishing takes this trick to the next level, using social engineering. Before you respond to that email asking for you to verify your address or other personal information, read this article to protect yourself against spear phishing.

Read more »

HUB Tech's Cyber Security Awareness Data Sheet | **Contact an Security Specialist**

What IT Can You Outsource?

Used with permission from HTS

Outsourcing your IT (often called managed IT services) has many benefits for small- to medium-sized businesses. Businesses without large IT staffs or the necessary tech skills or infrastructure often choose managed services to take the place of or supplement their own IT professionals. This allows for

- **Flexibility when growing or moving:** A managed services provider can give you temporary resources when upgrading your infrastructure, for example
- **Specialized resources when necessary:** For a flat recurring fee, you get access to the managed service provider's entire staff and their specialists, whereas for that same cost you could hire only a single part-time person with a single skillset

View HUB Tech's Managed Services Portfolio | **Contact a Managed Services Consultant**

Three new ways your business will use the cloud next year

used with permission from Microsoft US Small and Midsize Business Blog

The cloud.

Yes, we get it. After years of hearing "cloud, cloud, cloud" from our IT consultants and tech geeks it's sinking in. We see that cloud-based applications perform well. They're secure. They're easy to access. They can be updated faster and supported better by the software developers that make them. The cloud is for real and we're just getting started. Tomorrow's cloud-based resources — from Microsoft Office 365 to SQL Server — will connect inanimate objects together, automatically perform tasks and make our lives easier.

Head in the clouds: A look at on-premises, cloud and hybrid architecture

used with permission from IBM Big Data & Analytics Hub by Jay Limburn, Senior Technical Staff Member and Offering Manager, IBM

On virtually a daily basis I find myself involved in an in-depth discussion of the latest opinions on the benefits and pitfalls of different cloud deployment architectures. Each of these conversations consists of either entirely new approaches being put forward or arguments as to which approach is the most suitable for a plethora of different technologies, industries and use cases. Without a doubt, cloud computing has become one of the biggest technology disruptors of the 21st century, and its rapid growth and adoption has become a challenge.

Learn More about HUB Tech's Cloud Solutions | **Contact an Infrastructure Specialist**

Just for Laughs...

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"Terms of Service?! Since when do you have a Terms of Service?!"

Monthly Quote

"Don't cry because it's over, smile because it happened."

-- Dr. Seuss

Business Continuity Tip

Preparing for Winter Storm Threats

The first major winter storm of the year caught the nation's attention as it threatened the eastern US with record breaking ice and snow accumulation.

It's important no matter where you live to remember the serious threats that come along with such storms. Here are a few tips to help you prepare:

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